

Message Text

UNCLASSIFIED

PAGE 01 PARIS 04507 131205Z

65

ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 EB-07 /020 W

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R 131206Z FEB 76

FM AMEMBASSY PARIS

TO SECSTATE WASHDC 7836

INFO AMEMBASSY BONN

AMEMBASSY LONDON

AMCONSUL DUSSELDORF

UNCLAS PARIS 04507

E.O. 11652: N/A

TAGS: BEXP FR

SUBJECT: PROPOSED ILLINOIS STATE IOGA TRADE MISSION

REF: STATE 027403

1. EMBASSY WELCOMES PROPOSED VISIT OF ILLINOIS TRADE MISSION AND WILL RENDER APPROPRIATE ASSISTANCE.

2. FOR TRADE MISSION'S INFORMATION, NEXT PROFESSIONAL SHOW OF OPEN AIR SPORTS AND PASTIME ARTICLES WILL BE HELD IN PARIS, SEPTEMBER 19-21. THIS IS MAJOR SPORTING GOODS EVENT IN FRANCE; IN 1975, THERE WERE OVER 350 EXHIBITORS AND 6,000 PROFESSIONAL VISITORS.

ATTENDANCE BY MISSION MEMBERS AT SHOW WOULD: PROVIDE OCCASION TO ASSESS COMPETITION; BE USEFUL BACKDROP FOR MEETINGS WITH FRENCH BUYERS OF SPORTING GOODS; AND SERVE AS WARM UP FOR PARTICIPATION IN COLOGNE SHOW. THEREFORE, EMBASSY SUGGESTS THAT MISSION CONSIDER MODIFYING ITS SCHEDULE TO PERMIT ATTENDANCE AT PARIS SHOW.
RUSH

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NNN

Message Attributes

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Disposition Event:
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